

EduFest IS COMING!! EduFest IS COMING!!

Oklahoma
EduFest

Mark your calendar! **EduFest 2024** is on its way! Join us on the **17th of August** to learn from our guest speaker **Doug Gerlach**, For twenty years, Doug Gerlach has been teaching individuals and investment clubs to make smarter decisions about investing in the stock market, through books, software tools, websites, and educational presentations across the U.S.

A full day of **FFE**, (**F**ood, **F**un, and **E**ducation)!

See you there on August 17, 2024.



About our EduFest speaker

Doug Gerlach is the President of ICLUBcentral Inc., makers of software and websites for individual investors and investment clubs. He is the author of six financial books, including *The Investor's Web Guide*, *The Complete Idiot's Guide to Online Investing*, *The Armchair Millionaire*, *Investment Clubs for Dummies*, *BetterInvesting's Guide to Computerized Investing and the Internet*, and *The Pocket Idiot's Guide to Direct Stock Investing*. He writes for the "Clubhouse" column in *BetterInvesting* magazine and has also written articles for publications such as *Individual Investor*, *PC World*, and *Computer Life*. He was a Consulting Editor and columnist for *Time-Life's Mutual Funds Magazine*, and his articles have appeared on many web sites, including *Yahoo! Finance*, *E*TRADE*, and *ShareBuilder.com*.

A familiar name to many investors, Doug is a popular speaker on such topics as online investing, getting started in the stock market and running a successful investment club, Gerlach has spoken at events from Honolulu to Berlin, for such organizations as the National Education Association, National Investor Relations Institute, the American Association of Individual Investors, and Charles Schwab, as well as at personal finance conferences organized by CNBC, Boston Globe, Baltimore Sun, Fort Lauderdale Sun-Sentinel, Morningstar, BetterInvesting and Oregon Public Broadcasting. He has taught at investor events in more than 80 cities across the US, where his skill in explaining often-complex concepts with humor, energy, and clarity helps to turn beginning investors into better investors.



In addition, Gerlach has been a guest on countless radio and television programs, including CNN's Digital Jam, Yahoo! Finance Vision, and the Wall Street Journal Report.

Doug is Editor-in-Chief of ICLUBcentral's three investing newsletters: the long-term market-beating Investor Advisory Service, the Mutual Fund Informer, and the SmallCap Informer. The Investor Advisory Service is one of the top-performing stock newsletters in the country and has been named to the Hulbert Financial Digest's 2010, 2011, and 2012 Investment Newsletter Honor Rolls in recognition of its outstanding performance in both up and down markets over the past decade.

