

# Situational Options Strategies

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*Using options for specific investment objectives*



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Puget Sound Chapter

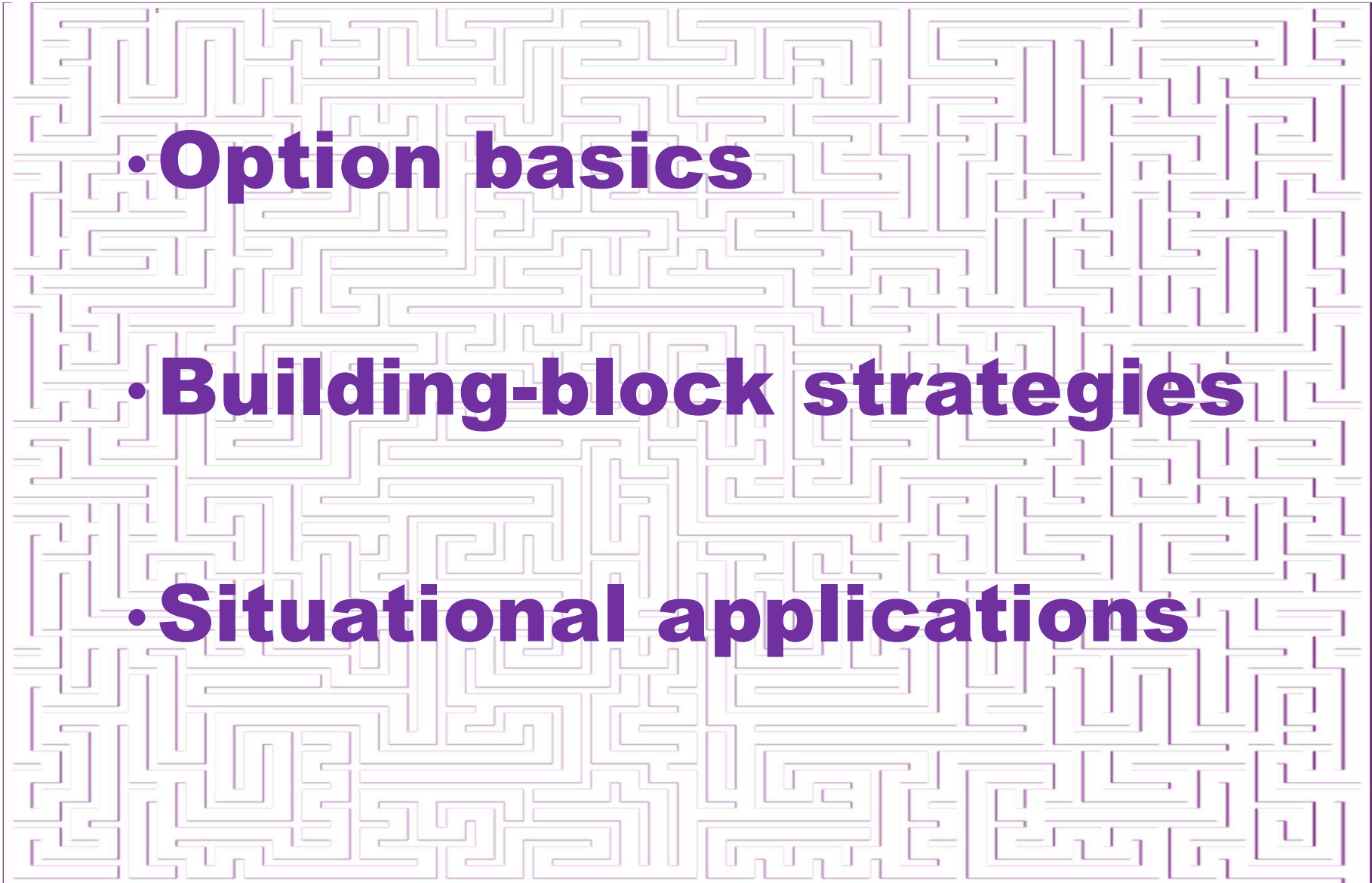
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# Topics

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- **Option basics**
  - **Building-block strategies**
  - **Situational applications**

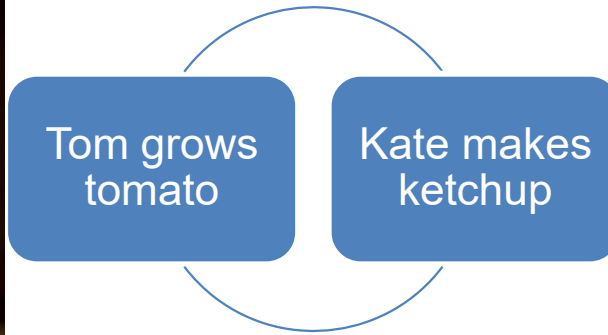
# An unpleasant surprise!

- Versatile
- Powerful
- Handle with Care



• <https://humbledollar.com/2020/01/risky-option/>

# Garden to Kitchen



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# Tomato Contract: Breaking it down



Tom

**Right to Sell at \$5 even if market price is less**

**Obligation to Be Bought at \$5 even if market price is more**



Kate

**Right to Buy at \$5 even if market price is more**

**Obligation to Be Sold at \$5 even if market price is less**

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- The contract has no price - the rights and obligations offset each other
- The contract eliminates price uncertainty for both
- At maturity, it **may** benefit one party at the expense of the other

# Tomato Contract: Second thought?



Tom

**Right to Sell at \$5 even if market price is less**



**Obligation to Be Sold at \$5 even if market price is less**



Tania

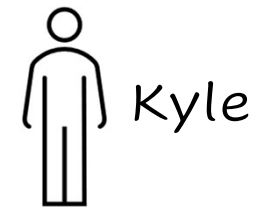


Kate

**Right to Buy at \$5 even if market price is more**



**Obligation to Be Bought at \$5 even if market price is more**



Kyle

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# Tomato Contracts: Outcomes

Tom	Tania	Kate	Kyle
Discretion to sell for <b>\$5/pound</b>	Obligated to honor Tom's contract	Discretion to buy for <b>\$5/pound</b>	Obligated to honor Kate's contract
Scenario 1: Tomato price next year is <b>\$5/pound</b>			
<b>-\$1</b>		<b>-\$1</b>	
Scenario 2: Tomato price next year is <b>\$8/pound</b>			
			<b>-\$2</b>
Scenario 3: Tomato price next year is <b>\$2/pound</b>			
	<b>-\$2</b>		

- Tom bought PUT options from Tania
- Kate bought CALL options from Kyle



# Option Basics

Buy or sale a given quantity of an underlying asset

- CALL: Buy underlying
- PUT: Sell underlying

Discretionary

- Buy/Long/Hold: **Has right, but no obligation**
- Sell/Short/Write: **Has obligation, but no right**

Expiration date

Strike Price

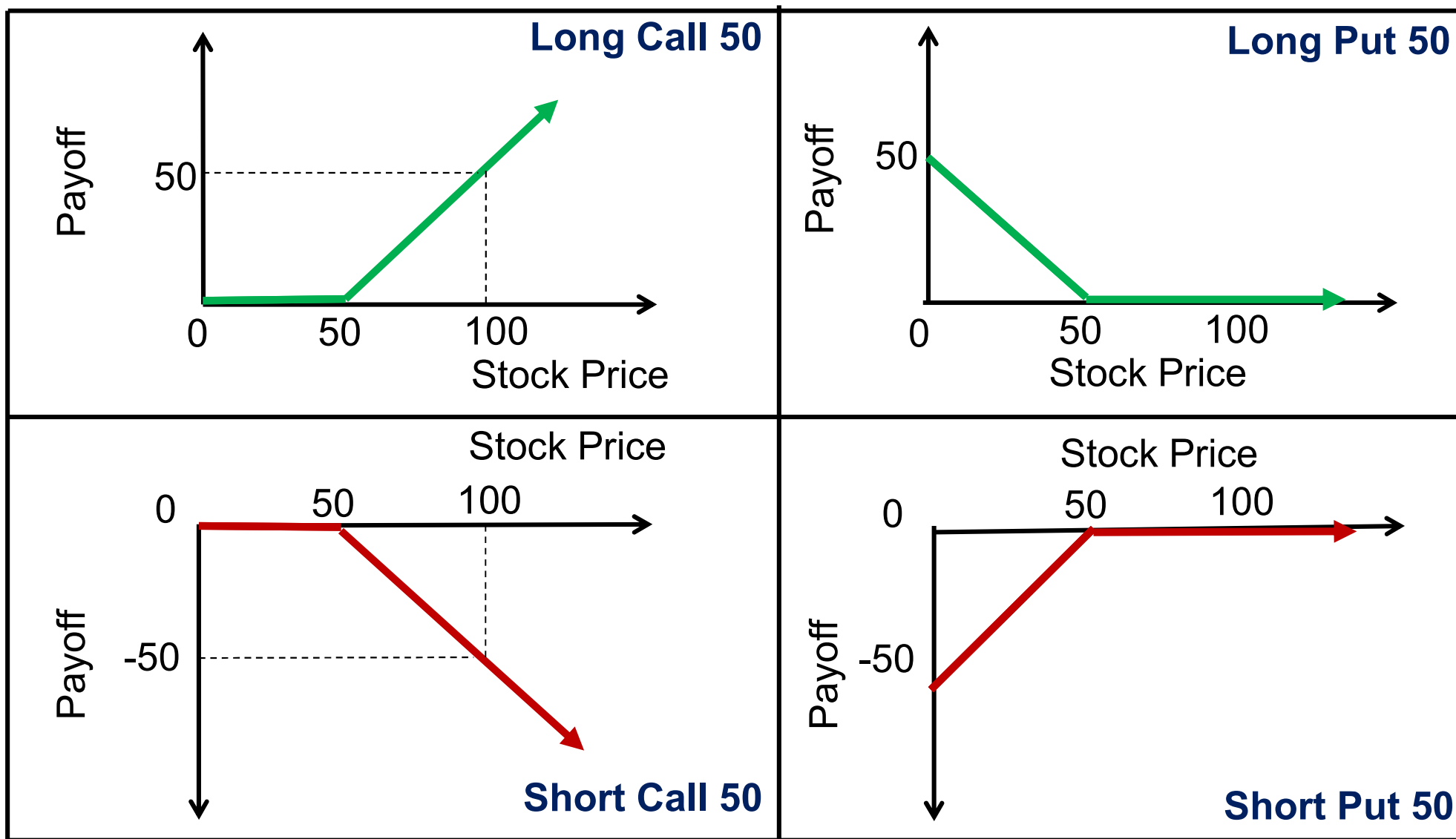
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**-TOMATO220831P5**

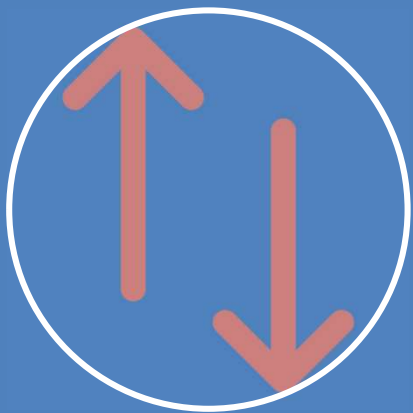
# Option Premium

- Intrinsic Value (exercise value)
  - ITM: In the Money
  - OTM: Out of the Money
  - ATM: At the Money
- Time value (speculative value)
  - Price of “hope” that intrinsic value picks up by expiration

# Type / Ownership Payoff



# Option Trading Challenges



Direction



Extent



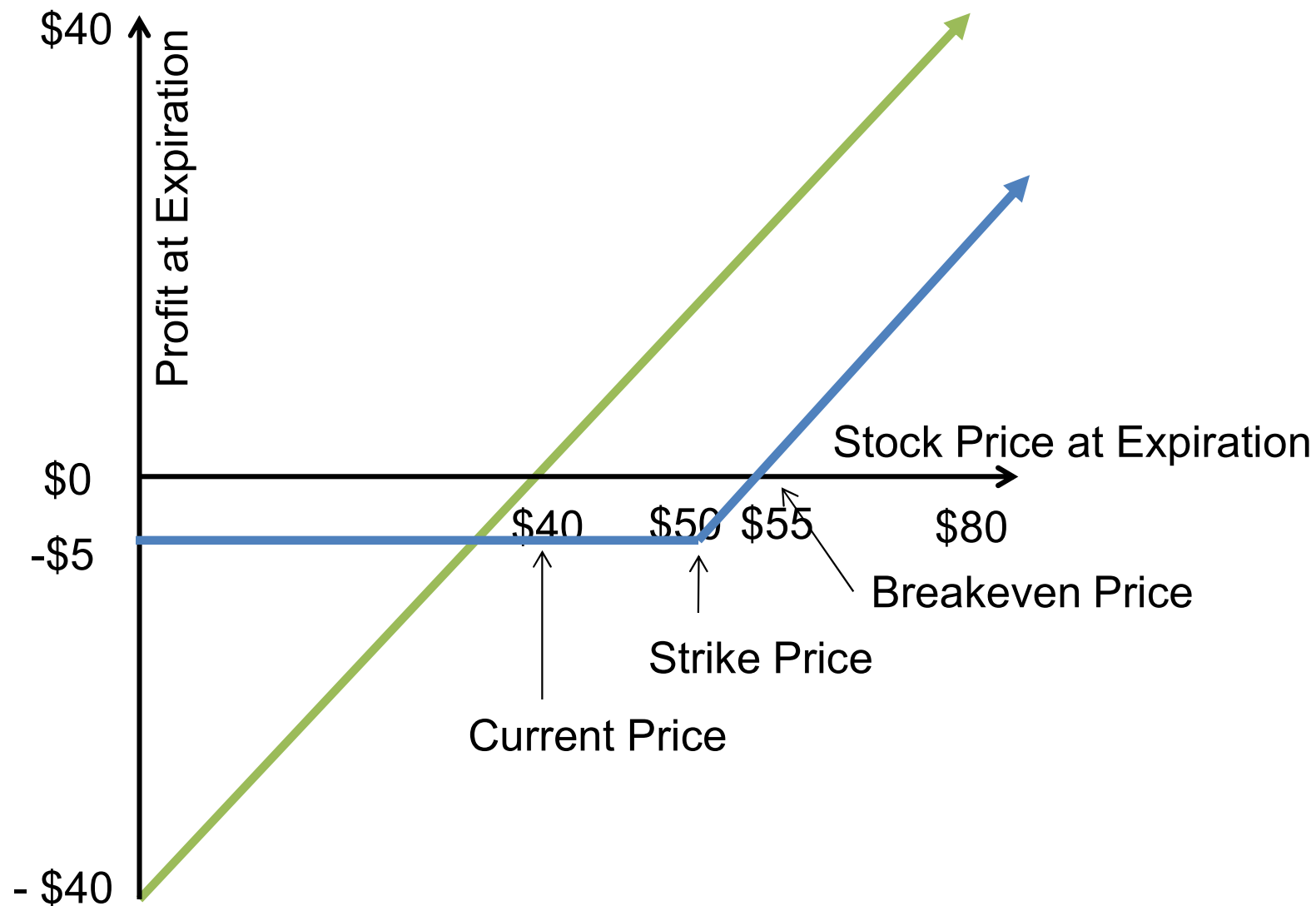
Time



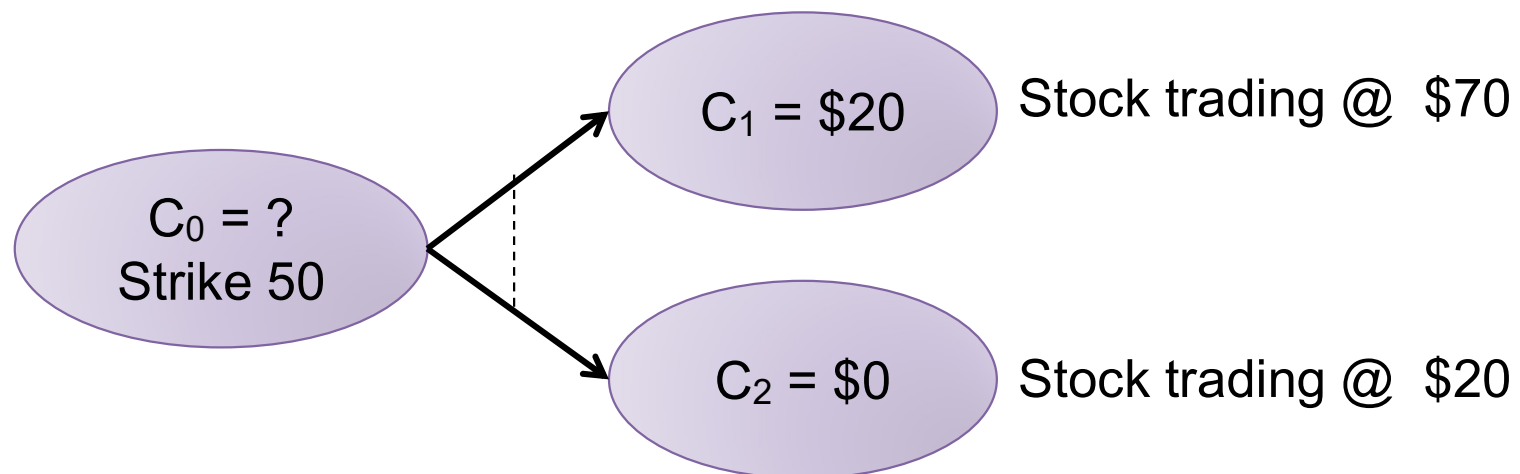
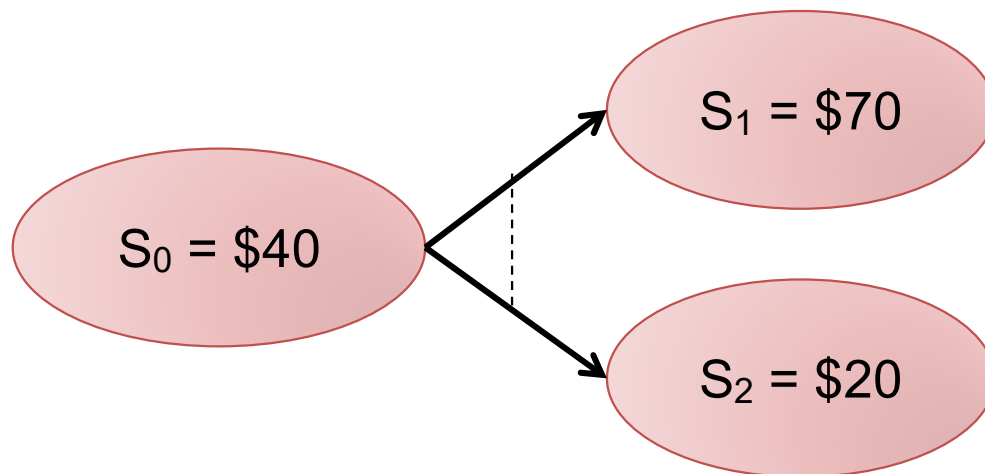
Price



# Call Buyer's Profit



# Call Price



# Call Replication Portfolio

B units of Bond +  $\partial$  shares of Stock, such that portfolio value at expiration is identical to the Call value in both scenarios

Portfolio value if stock ends at 70:      Portfolio Value if stock ends at 20:

$$B + \partial \times 70 = 20$$

$$B + \partial \times 20 = 0$$

$$B = -8; \quad \partial = 0.40$$

Borrow \$8 at Risk-free rate and buy 0.4 shares of Stock

$$\text{Cost of the Replication Portfolio} = -\$8 + 0.4 * \$40 = \$8$$

Call Price: \$8

# Option Price Dynamics



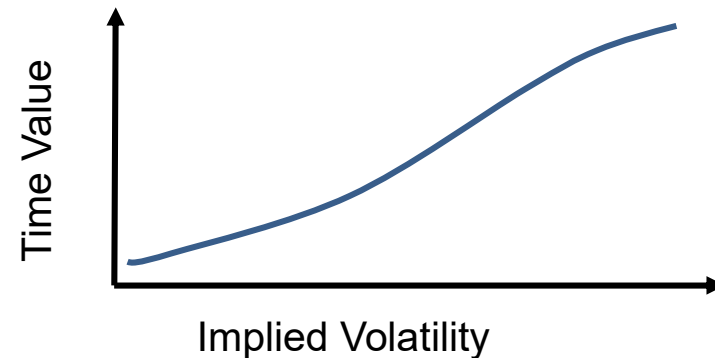
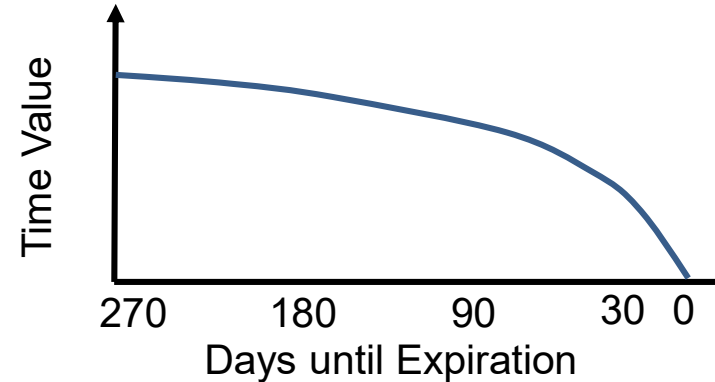
Strike Price from Current Price



Expiration Period

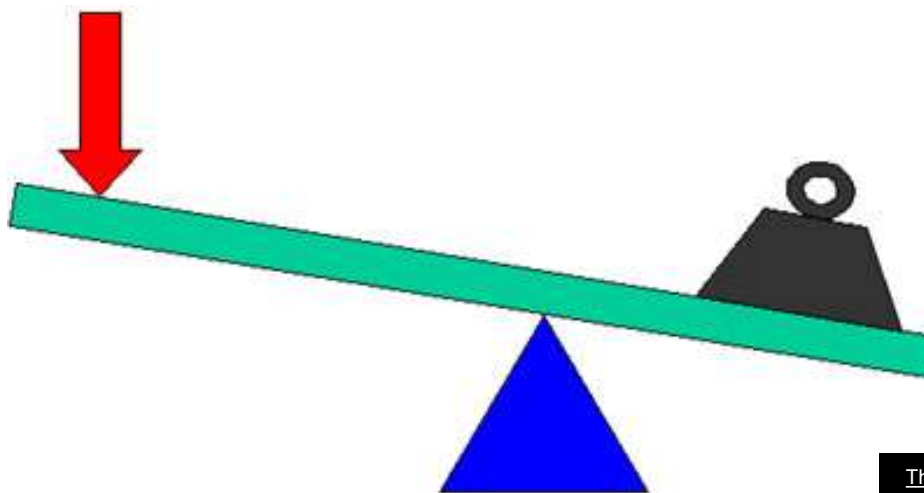


Expected Volatility





# Option and Leverage



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Investment	Purchase Price	Final Value	Gain	% Gain
Stock	40	70	+30	+75%
Call @ 50	8	20	+12	<b>+150%</b>

Investment	Purchase Price	Final Value	Loss	% Loss
Stock	40	20	-20	-50%
Call @ 50	8	0	-8	<b>-100%</b>

# Situation – Speculative Itch



Call Price (strike 55, Jan 2022)

Chart Source: Fidelity Research

XLE Jan 2022 Call @ Strike **55**

ETF rose 130% from bottom

Call rose 1375% from bottom

# Mimic Index Annuity

Amount to Invest:	\$40K
SPY Price:	\$400
Risk-free Annual Interest Rate:	2%
Guaranteed Rate of Return:	0%
SPY 400 Call:	\$20

## Ordinary Portfolio

Buy **100** SPY shares for \$40,000

100% market participation in upside and downside

## IA-like Portfolio

Buy Zero-coupon bond for \$39,200

Buy **40** SPY 400 Calls for \$800

40% (**40/100**) participation in upside  
0% participation in downside

# Outcomes

## Market Rises 10%

SPY closes at \$440

Each Call is worth \$40

Ordinary Portfolio: \$44,000

IA-like Portfolio: \$41,600

40 Calls (\$1,600)

Bonds (\$40,000)

## Market Drops 10%

SPY closes at \$360

Calls expire worthless

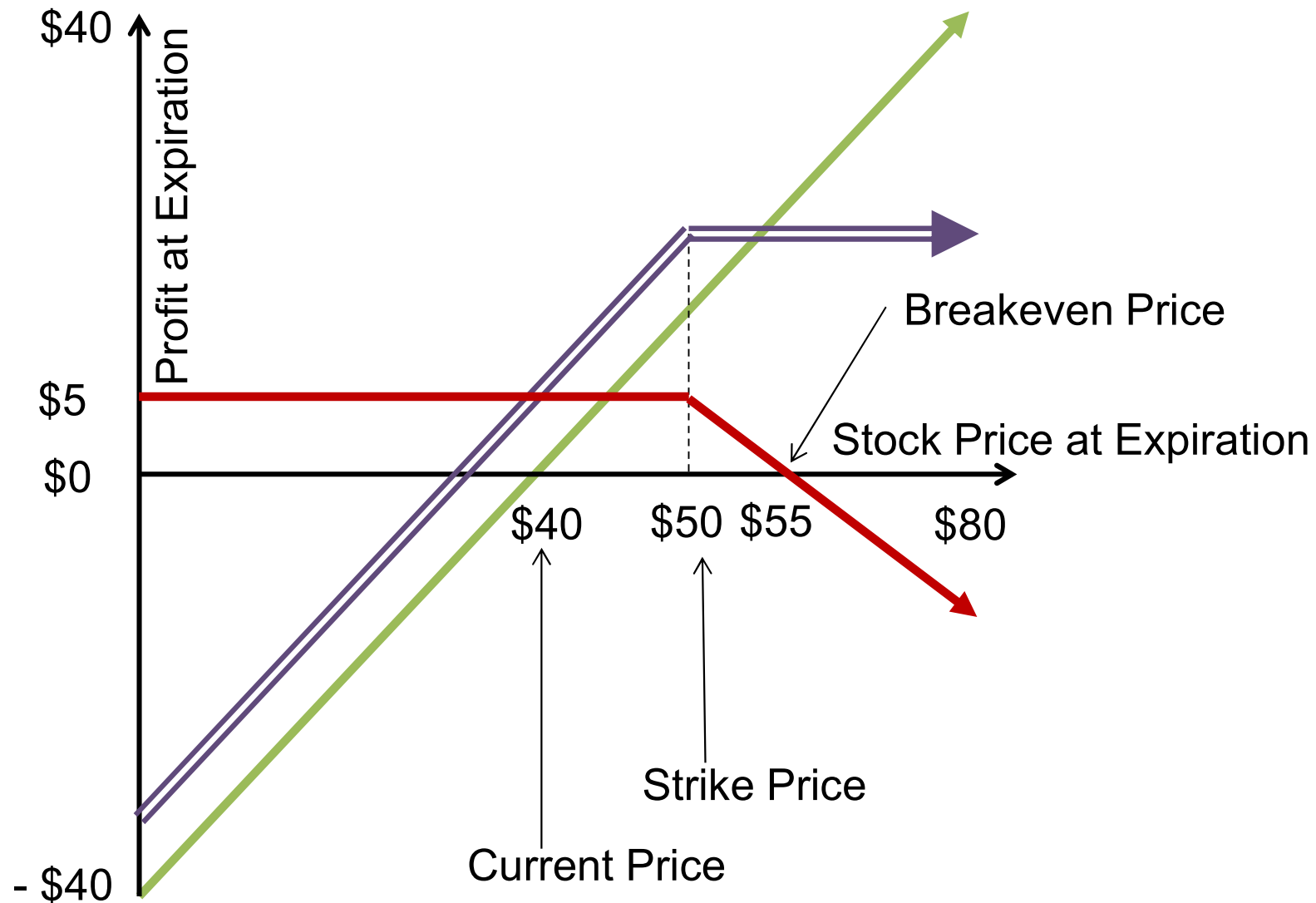
Ordinary Portfolio: \$36,000

IA-like Portfolio: \$40,000

40 Calls (\$0)

Bonds (\$40,000)

# Call Writer's Payoff



# Caution! Selling Options



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- Small profits at the risk of Large loss
- Requires Collateral - Cash, Margin or Underlying
- More profitable at fearful times

# Situation – Stuck with tax liability

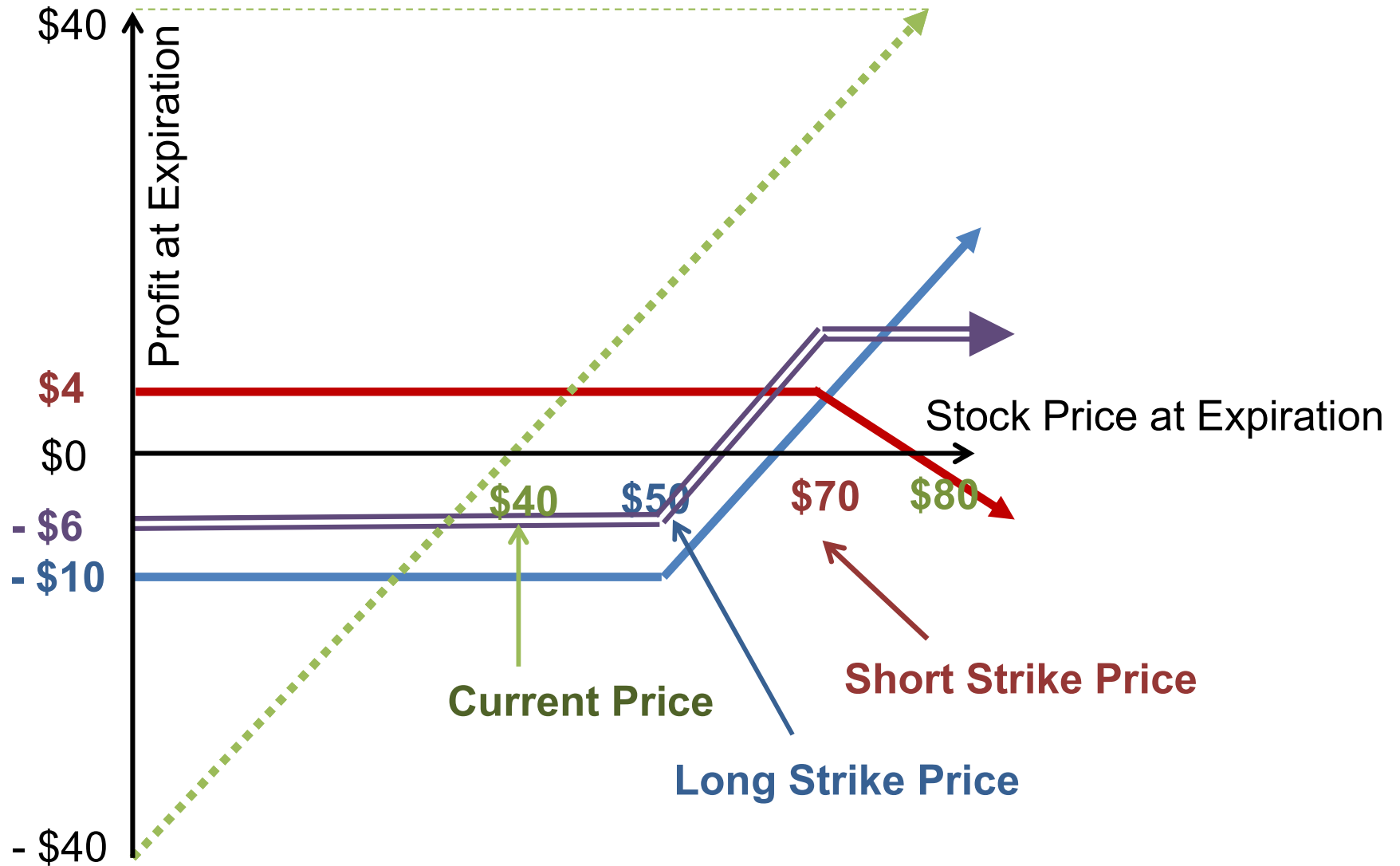
Covered Call as a disposal strategy

MSFT                      Current Price:    \$300  
                                  Tax liability:        \$30 (15% LTCG on \$100 cost-basis)

Premium + Additional Gain  $\geq$  \$30

Expiration in months	Strike	Additional Gain	Premium	Extra Profit if Assigned
2	330	30	2	32
3	330	30	3.25	33.25
4	325	25	6.25	31.25
6	320	20	12	32
9	310	10	22	32
12	300	0	31.5	31.5

# Vertical Spread





# Mimic Index Annuity – Full Participation

Amount to Invest:	\$40K
SPY Price:	\$400
Risk-free Annual Interest Rate:	2%
Guaranteed Rate of Return:	0%
SPY 400 Call:	\$20
SPY 420 Call:	\$12

## Old IA-like Portfolio

(40% participation, no cap)

Buy Zero-coupon bond for \$39,200

Buy **40** SPY 400 Calls for \$800

40% (**40/100**) participation in upside

## New IA-like Portfolio

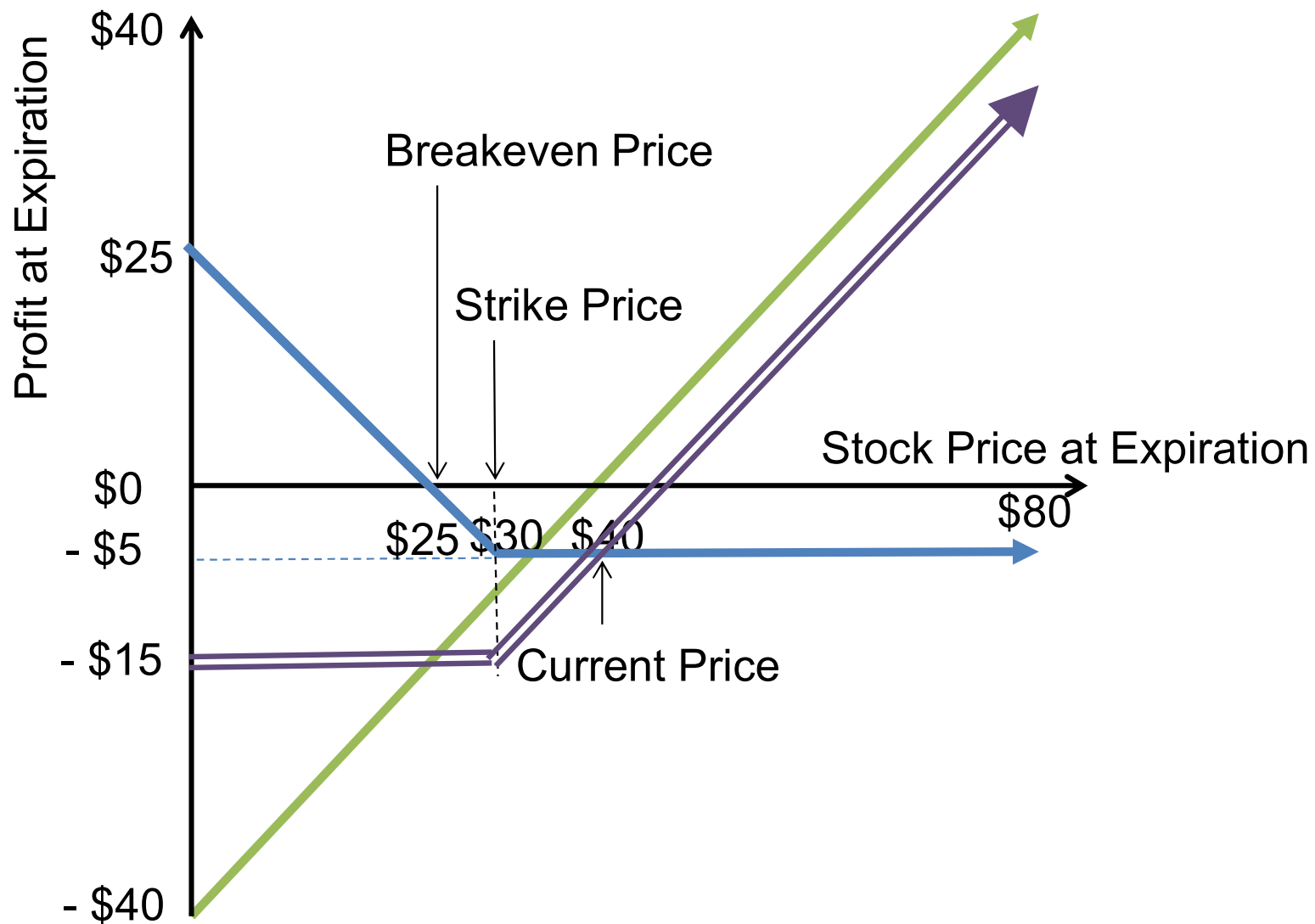
( 100% participation, 5% cap)

Buy Zero-coupon Treasury for \$39,200

Buy **100** SPY 400-420 Call-spread

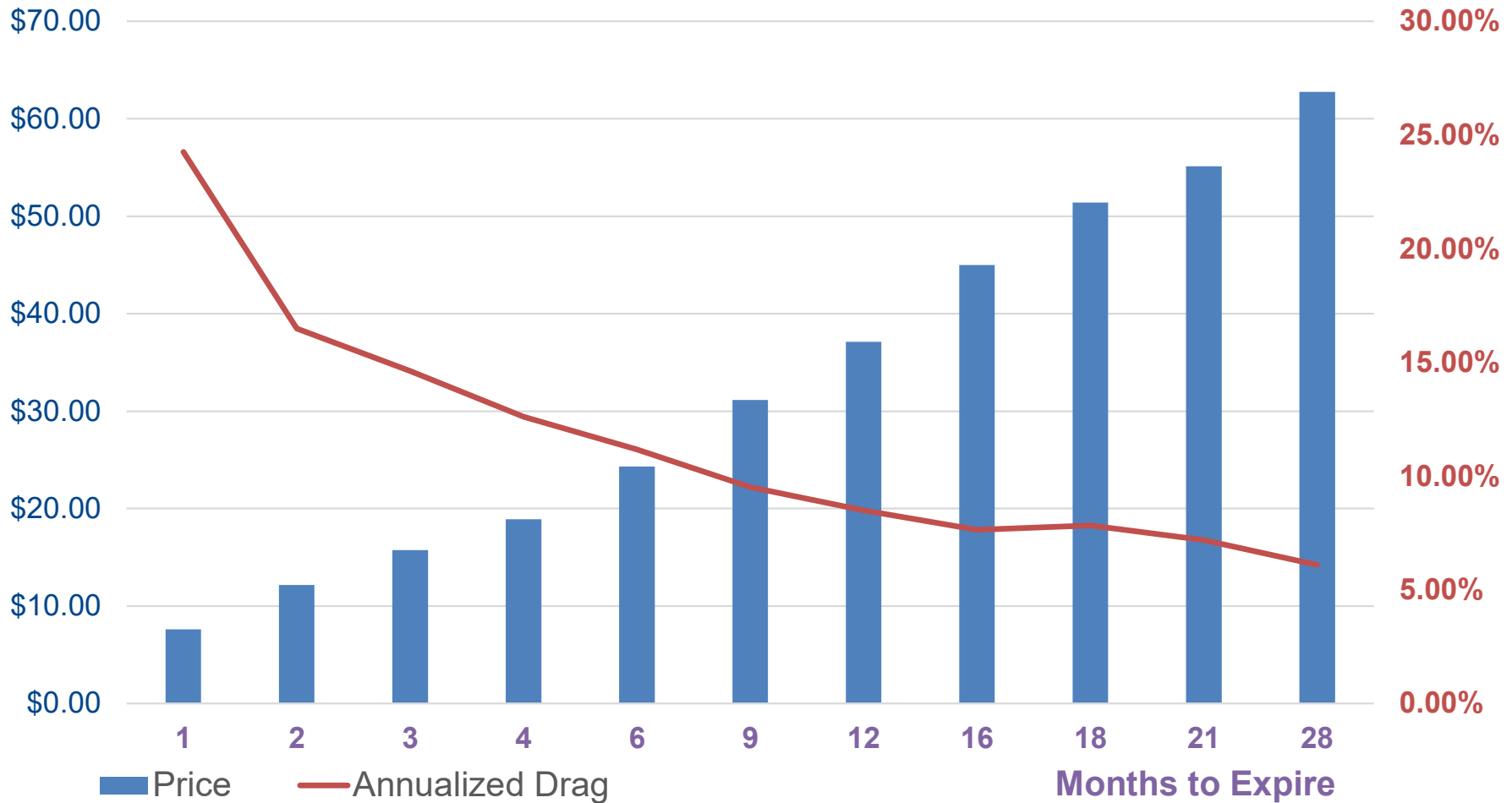
100% upside participation with 5% cap  
 $[(420-400) / 400 = 5\%]$

# Put Buyer's Payoff

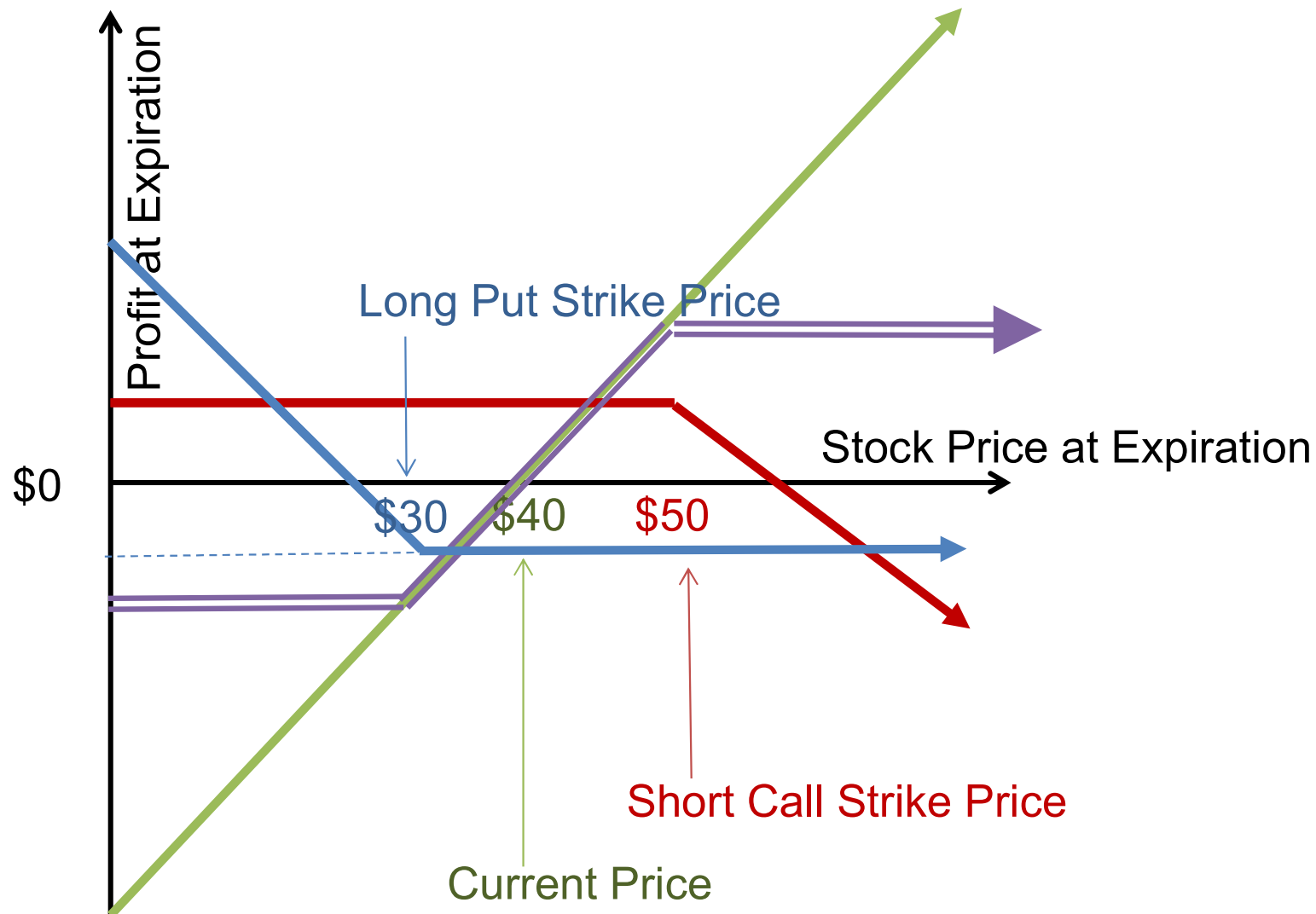


# Put Protection is Expensive

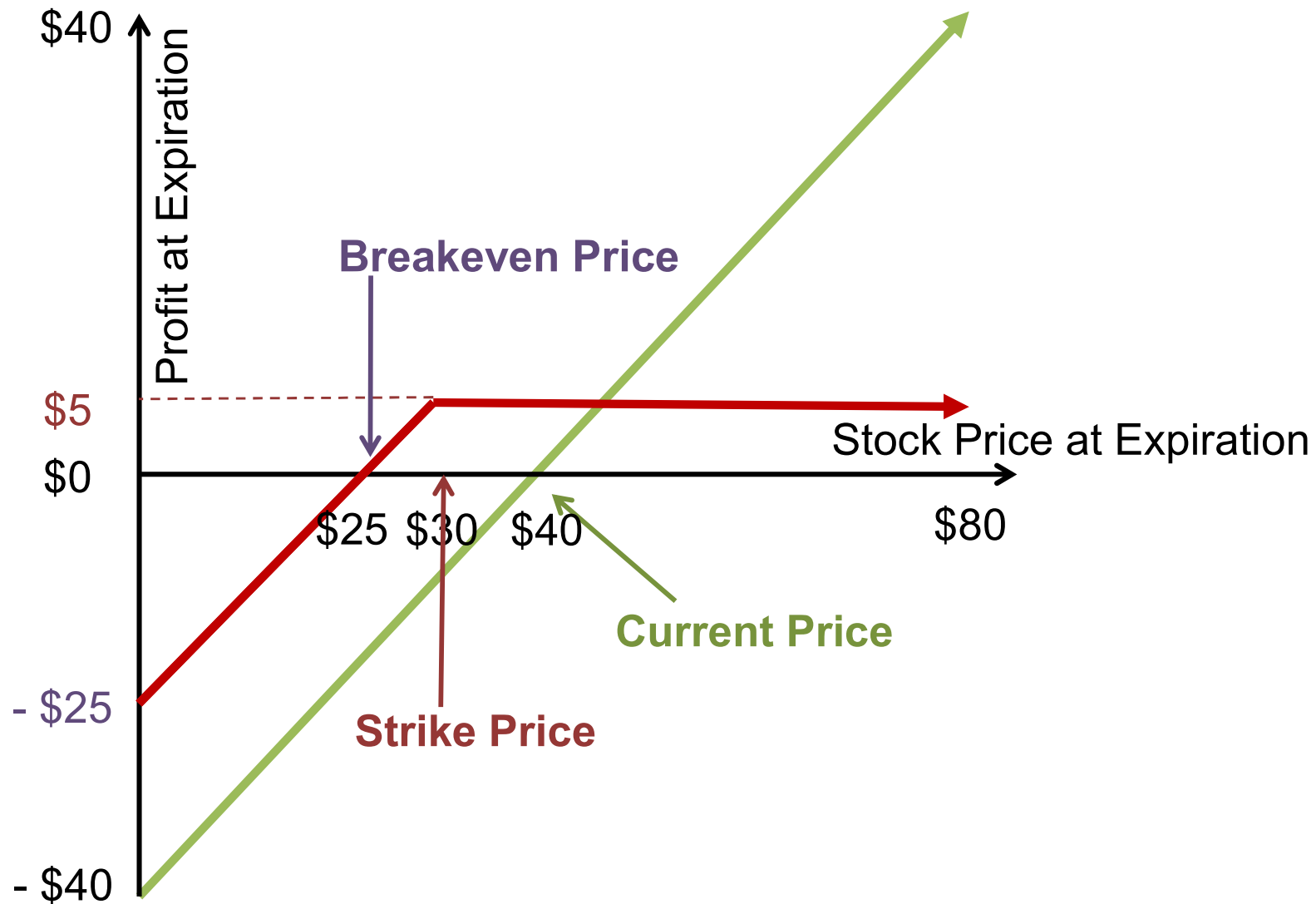
**SPY Hedging Cost example with ATM (\$440) Puts**



# Collar – Sell Upside to Insure

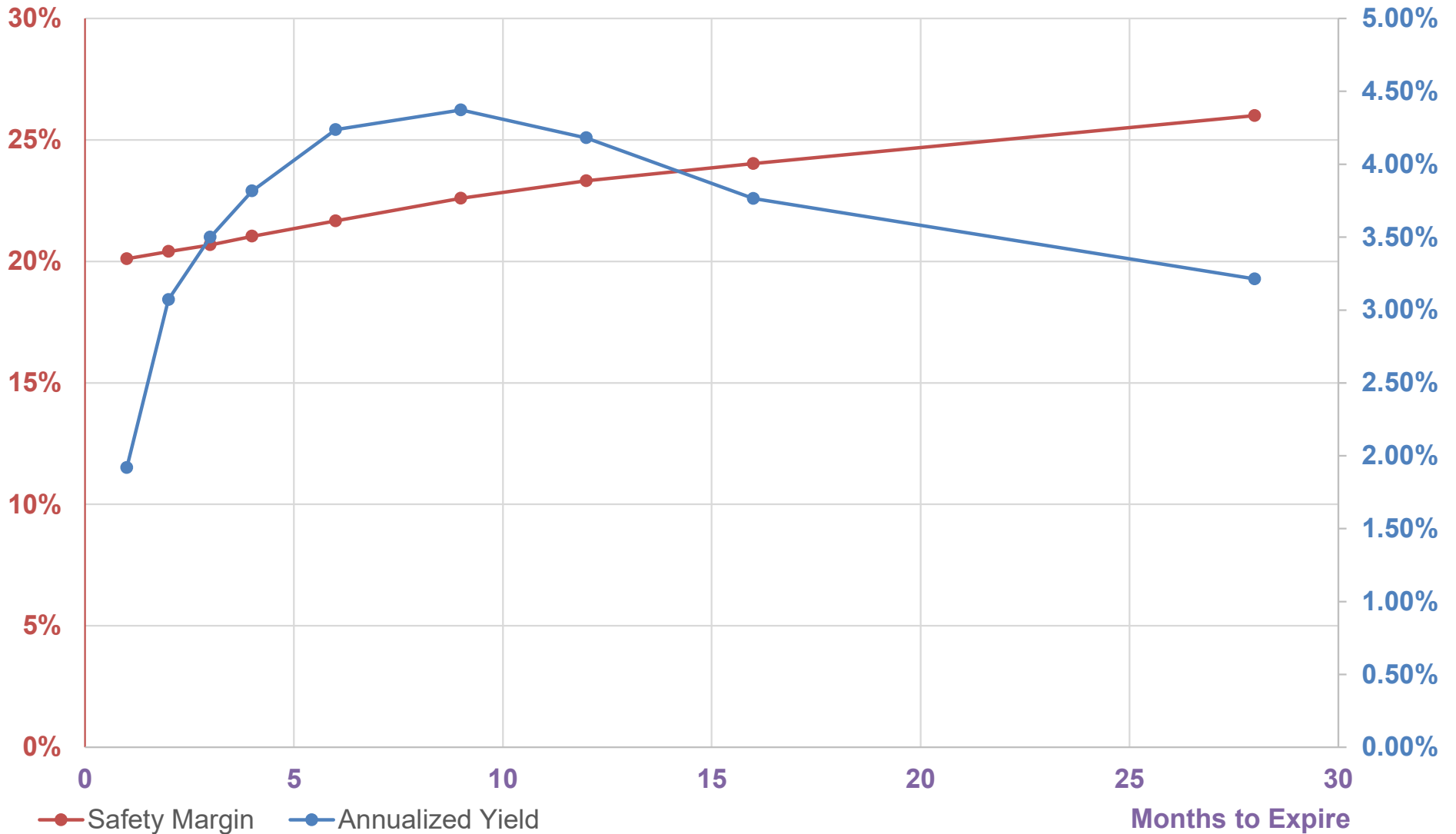


# Put Seller's Payoff



# Buy stock for less

## QQQ (375) Cash-covered Put @ 300



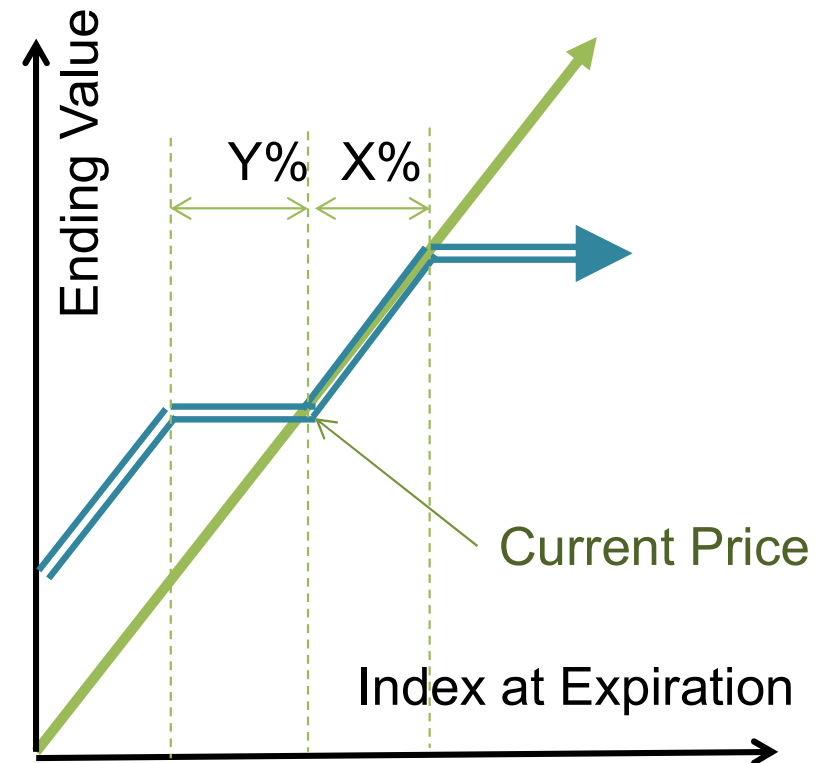
# Shock-absorbing Buffer ETFs

## Captures Index Gain

- Capped to X%

## Absorbs Shock

- First Y% drop



- Long Deep ITM call (uncapped Index exposure)
- Long ATM put (unlimited downside protection)
- Short X% OTM call (caps upside to X%)
- Short Y% OTM put (pass on downside beyond Y%)

# Resources

**Options as a Strategic Investment** by *Lawrence G McMillan*

<https://www.optionseducation.org/>

<https://www.investopedia.com/options-basics-tutorial-4583012>

[https://www.cboe.com/us/indices/benchmark\\_indices/](https://www.cboe.com/us/indices/benchmark_indices/)



# Thank You



Questions / Comments:

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