# BetterInvesting's TM Online Chapter Monthly Bulletin

# November 2024 Volume 4, Issue 11

# What's New?

OLC Presidents' Message	Online Chapter Presidents' Committee Update
OLC Mentoring Workshop	November Mentoring Workshop - Register
2024-2025 Portfolio Challenge	OLC Annual Portfolio Contest 2024-2025
Call for Presenters	Open Invitation to Present at our OLC Educational Events
Tip of the Month	Here is an Educational Tip of the Month from the OLC
Membership and Club Visits	Membership and Club Visits
Volunteers	<u>Join us</u>
Model Investment Clubs	Model Investment Club Meetings
BI National News	Recurring Ouick Access Links

## Online Chapter Presidents' committee Message

#### **Artificial Intelligence (AI) and Investing**

Do you factor in AI when considering stocks to buy or sell? Is there a value you can place on the impact for a specific company?

It is expected that everyday business operations will be improved by enhancing productivity and offering a competitive advantage. How? As repetitive tasks become automated, AI enables employees to focus on more strategic activities, increasing overall efficiency.

Large amounts of data can be analyzed quickly creating more timely and comprehensive decision-making. This leads to better outcomes in areas like customer service, marketing, and supply chain management.

However, AI is expensive. Does the cost savings justify the initial investments? What is the cost savings for minimizing human error, reducing labor costs, and streamlining operations? Other AI-driven tools may help companies stay ahead of market trends. What is the value of an edge over competitors?

We imagine answering these questions and attempting to value the future of AI's effect on business will be an ongoing project for not only BetterInvesting members, but all investors.

Is there a method you use? Would you be willing to share your philosophy/technique? We'd love to hear from you

#### Presidents' Committee.

Jie Eagleson, Susanne Koster, Chris McCarron, JoAnne Obata

### OLC Mentoring Workshop

Our next Mentoring Workshop will be on November 20, 2024 (3rd Wednesday) at 8:30 PM ET. Mark your calendar for an exciting session. Details to be announced soon!

When: Wednesday, November 20th, 8:30 PM (ET)

**Topic:** TBA

**How:** Register for the **Zoom** meeting. You will receive a confirmation and a link to join the meeting.

Contact Chris McCarron, Membership Training & Education Chair if you have any feedback or ideas for future workshops.

Chris McCarron, Membership Training & Education Chair

#### Call for Presenters

Have you presented an educational topic to your club?

Would you like to share your investment tips or insights?

Have you conducted research on a topic of your interest and are eager to share your findings?

If so, we'd love to hear from you!

Contact Chris McCarron for more details.

## Education Tip of the Month

BetterInvesting keeps a list of all the recent updates to the Online Stock Toolshttps://www.betterinvesting.org/find-great-stocks/online-tools/updates.

#### 2024-2025 OLC Portfolio Challenge

#### November 5, 2024: The Election Day

As I write this column on Election Day morning, I find myself pondering what lies ahead for the American public, the U.S.'s global standing, and the stock market. The Tax Foundation, a non-partisan but right-leaning organization, notes that the scheduled 2025 expiration of the 2017 Tax Cut Act marks a significant fiscal change on the horizon. Future tax policy changes will largely depend on the outcomes of the Presidency and Congress (view video). The Tax Foundation anticipates tax increases for a majority of Americans. Both the Tax Foundation and Democrats are critical of tariffs, which, beyond placing a burden on average Americans, are seen by the Tax Foundation as damaging to U.S. relations with allies.

Regarding potential Democratic policies, the Tax Foundation predicts increased taxes for corporations and wealthy Americans. BI columnist Dan Boyle has noted that these increases would bring the U.S. to a total corporate tax rate of about 32.2%, second only to Colombia's 35% globally. While it is difficult to forecast the exact market impact, this shift could press valuations lower.

In the Portfolio Contest, the average BI portfolio edged just slightly ahead of its S&P 500 benchmark, with a score of 1.017 versus 1.011. The LoHi Amalgamated Club's portfolio now holds the highest value, boosted by their Vita Coco stock, a producer of healthy coconut drinks, which has risen 32% since the contest began.

You can see information about the portfolios by clicking on <u>2024-2025 Online Portfolio Contest</u>. For other questions or comments, please email <u>contact@online.betterinvesting.net</u> with "Portfolio Contest" in the subject line. *Dan Perlman, Portfolio Contest Chair* 

## Membership and Club Visits

Our club visit schedule is buzzing with excitement. We're now booking into 2025 – so contact us for your clubs visit.

A big shout out to the club we have in the past month:

• Profiteers – Celebrating 5 years of BetterInvesting

Whether it's via Zoom or another virtual meeting platform, we're ready to connect with you. And guess what? It's absolutely FREE! The energy and insights you'll gain? Absolutely priceless.

Each club visit is customized just for your club. Need help navigating the BetterInvesting website? Want to learn how to study a stock? Looking for a portfolio discussion or club best practices? We've got you covered!

Visit our <u>Chapter Website</u> for more details or email: <u>membership@online.betterinvesting.net</u>.

#### Volunteers

IInterested in volunteering with our chapter? Not sure how to get started? Training is provided and your contribution can be as large or small as your time permits. Please contact us atmembership@online.betterinvesting.net for more information.

For all our current volunteers - THANK YOU! Our Chapter runs on your valuable contribution.

### Model Investment Club Meetings

Model Investment Club meetings are sponsored by the BetterInvesting Online Chapter. They are FREE and open to all.

#### Yankee Model Stock Investing Club - REGISTER

- Meets the 2nd Saturday of each month
- Next Meeting: Saturday, November 9 at 11:00 AM ET

#### <u>International Model Stock Investing Club - REGISTER</u>

- Meets the 3rd Monday of each month except 2nd Monday in December
- Next Meeting: Monday, November 18 at 8:30 PM ET

## Recurring "Quick Access Links"

## BetterInvesting<sup>TM</sup> National News

Part of your membership benefit package is enrollment in *BI Weekly*. Every Thursday, BetterInvesting<sup>TM</sup> emails all members a bulletin listing national webinar registrations, StockUps, TickerTalks, First Cut Stock Reports and more. You don't want to miss it!

If you are not receiving your *BI Weekly*, go to your <u>BI member profile</u> and update your *Email and Product Subscription Information* selections to let BI you would like to routinely receive this valuable weekly bulletin.

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