

Heart of Illinois Chapter News (HOIC)

January 2023

Home of the Beardstown Ladies Investment Club

NON-PROFIT • VOLUNTEER BASED • MEMBER DRIVEN

THANK YOU FOR YOUR SERVICE:

The Heart of Illinois Chapter is honoring two special ladies, Nancy Leigh and Judy Kelsheimer who have a long history of volunteering with the Heart of Illinois Chapter of BetterInvesting.

Judy Kelsheimer, from Springfield, IL, has served the chapter for many years and was secretary for most of those years. Judy also was the chair or co-chair for several Heart of Illinois Chapter Investor fairs which, back in the day, would draw close to 1,500 investors. She was the chair in September 2001 when the nation was attacked. After a lengthy debate, it was decided that the fair should go on but it would be a fair filled with challenges as all flights across the country were grounded. Many of the presenters and company representatives would be unable to attend in person. Judy, along with some great volunteers and her husband Tom, pulled it all together and had a very successful event. After her original investment club, Diversified Investors, dissolved in 2000, Judy joined the Prairie Investment Partners in 2002, a model investment club, serving as vice-president several times. Judy says, "I did a lot of work over the years for HOIC because that's how I could give back to the organization and the friends I made. My thanks for how they helped me to become a well-informed investor." Judy also stepped down recently from being a director for HOIC to give full attention to the Prairie Investment Partners (PIP) model investment club.



Nancy Leigh also has been a BetterInvesting member since 1995 when she, along with ten friends from the Macomb area, started the Forgottonia Diversified Investment Club. She served as president of the club from 1995 through 2006 when she took on the role of treasurer. She attended all the Heart of Illinois Chapter investor fairs where she met and became friends with Nellie Parsons, a now retired chapter charter board member. As an instructor at Western Illinois University and Spoon River Community College, Nancy enjoyed learning about, and later teaching stock selection classes. She and Nellie traveled the state teaching classes. In 2009, she became an associate director and later a director with HOIC. She served as president and vice-president for several years and more recently took on Interspire email duties. She recently stepped down from HOIC to pursue other interests, but her heart is still with the Heart of Illinois Chapter.

HOIC is happy to recognize both of these ladies who gave so much to help the chapter over the years. What a legacy each have left behind for us to follow.

VOLUNTEERS WELCOME! Volunteering can be one of the best ways to fill a need. Are you willing to work on a team, pitch in, and have fun in the process (not to mention the perks of volunteerism)? The Heart of Illinois Chapter is looking to share time with like-minded people, but who also want to learn a tremendous amount about investing and BetterInvesting methods. We are specifically looking for those with writing experience for our newsletter and meeting minutes. Another need is people with experience in PowerPoint for production of presentations. Finally, if you like to organize/plan in-person educational events, we could use your help, too. If you are interested in having fun with us, please email contact@heartofillinois.betterinvesting.net.

SAY HELLO TO THE DIRECTORS OF HOIC:

Stephen Emmerich – President – stephenemmerich@heartofillinois.betterinvesting.net
Allen Holdsworth –Portfolio Tune-ups - education@heartofillinois.betterinvesting.net
Karen Hurst – Secretary – kyhurst814@gmail.com
Bobbie Kincaid – Treasurer – contact@heartofillinois.betterinvesting.net
Betty Sinnock – Director Emeritus and Beardstown Ladies Charter Member – contact@heartofillinois.betterinvesting.net
Chris Wissmiller – Educator – education3@heartofillinois.betterinvesting.net

HOIC WEDNESDAY MORNING BREAKFAST CLUB: Please join us every Wednesday morning for about an hour at 8:00 a.m. CT for the HOIC Wednesday Morning Breakfast Club. It is a no agenda, discussion room where we talk about investing. Grab your coffee or tea and come with something to talk about. What stock have you bought lately? What company are you interested in? What is your favorite investment website? Questions about the BetterInvesting website? Be sure to tell your friends, family, and acquaintances and come have some fun. Visit our chapter's web page for the link: <https://www.betterinvesting.org/chapters/heart-of-illinois/local-events>



HOIC EDUCATIONAL EVENTS: Save the Date: Educational Fair, Saturday, May 20, 2023 in Effingham, IL. Watch electronic emails for further details or visit our chapter's web page: <https://www.betterinvesting.org/chapters/heart-of-illinois/local-events>. Here you will also find other events that are scheduled, including our monthly board meetings and our model investment club meetings. All these meetings are open to the public.

CONGRATULATIONS to clubs with milestone anniversaries. As we prepare for our 2023 Club Visit schedule, we want to again congratulate last fiscal year's celebrity clubs:

60 years	Celestial Investors	Pekin, IL
25 years	Big Muddy Investment Club	Davenport, IA
25 years	Forty-Seven Investment Club	Coal Valley, IL
25 years	Making Money in the Market	Savoy, IL
25 years	Mason City Women's Investment Club	Mason City, IL
25 years	Money Minders	Danville, IL
25 years	Wild Investment Club	Monticello, IL
25 years	Women of Value Investment Club	Bloomington, IL
25 years	Women on the Move	Bloomington, IL
20 years	Pinnacle Investment Club	Peoria, IL
20 years	Gold Diggers	Quad Cities Area

HOIC CLASS OFFERINGS: The Heart of Illinois Chapter of BetterInvesting is encouraging clubs to contact us and schedule a **free** education segment to be presented during your regular club meeting. It can be online or, in person depending on how far away a director lives. Here are just a few of the class topics that we can do for your club:

Beginners Guide to the SSG
Adding Judgment to the SSG
What is the Upside/Downside Ratio and What Does it Mean to Me?
Don't be Afraid to Sell

We can also design a class to fit almost any investing topic you are interested in. To find out more about this great opportunity, please contact Steve Emmerich at education@heartofillinois.betterinvesting.net and discuss a place, time, and topic for your club. Did we mention that this service is FREE!!!!

DOES YOUR PORTFOLIO NEED A TUNE UP? One of our directors, Allen Holdsworth, is available to provide a Portfolio Management Class for your investment club. He has taught at 12 national conferences (BINC), is past president and director of the BetterInvesting Volunteer Advisory Board (BIVAB), and rang the closing bell at the New York Stock Exchange several times. He has previously taught a 16-week course on "Personal Investing" at a local college.

Your club can set its own date and time to use this service in person (\$50), or virtually by Go-To-Meeting or ZOOM format (\$25); checks are payable to HOIC. The cost is per club session. Contact Allen at Education@heartofillinois.betterinvesting.net or call directly at 309-781-7873 to book him or to get further information.

MODEL INVESTMENT CLUB: Prairie Investment Partners (PIP) Model Club meets each month on the 3rd Monday at 6:00 p.m. CT. Details about future meeting dates and times are shown on the Events page of the Heart of Illinois Chapter web page. We meet online and hope you will take advantage of this new opportunity offered by our chapter using the experience of this 30-year-old club, and invite anyone to come and learn. Send an email here to get the access link to attend the model club: Prarieinvestmentpartnership@gmail.com. More information about model investment clubs can be found here: <https://www.betterinvesting.org/chapters/heart-of-illinois/local-events>.

BETTERINVESTING MEMBERSHIP BENEFIT: Are you receiving all the benefits from your BetterInvesting membership? To make sure, you have to opt in by logging in to the BetterInvesting website. Beside your name is a white box that says "my account." Click to open, then select "Email and Product Subscription Information" located on the left side of the page. Under "Email Subscription Information" there are four choices. *BetterInvesting Weekly* e-newsletter is the first one. Be sure and check the box to turn it from white to blue. While there, also check the second choice to receive email notices from us, your Heart of Illinois Chapter. This will guarantee that you'll receive all the good information that HOIC can offer. Then scroll down and SAVE CHANGES at the bottom of the page before exiting.

We hope you enjoy this once-a-year paper edition of the Heart of Illinois Chapter newsletter.



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2023 HOIC EVENTS SCHEDULE		
MONTH	DATE	ACTIVITY
EVERY MEETING		Educational presentations prior to start are 10-20 minutes in length, and will be on a topic of interest to all investors.
MAR	7	Board Meeting/Roundtable GTM 7 PM - 8 PM
APR	4	Board Meeting/Roundtable GTM 7 PM - 8PM
MAY	2	Board Meeting/Roundtable GTM 7 PM - 8 PM
MAY	20	Effingham class live 9AM - 2PM (confirmed date)
JUN	3	Annual Board & Planning Meeting - Guests welcome. Lunch included. 10am-11:30 (need to confirm). Details to be determined.
AUG	1	Board Meeting/Roundtable GTM 7 PM - 8 PM
SEP	5	Board Meeting/Roundtable GTM 7 PM - 8 PM
OCT	3	Board Meeting/Roundtable GTM 7 PM - 8 PM
NOV	7	Board Meeting/Roundtable GTM 7 PM - 8 PM
All meetings: Open to the Public -- All times are Central Time		
Tentative calendar - watch for updates on HOIC web page.		



Like us on Facebook:
 Search for the HOIC and BI logos on the page.

The **BetterInvesting** website can be found here: www.betterinvesting.org. While there, login, click on "my account" and make sure your profile is up to date.

The **HOIC** webpage can be found here: www.betterinvesting.org/hoic

Important Notice to our Readers:

BetterInvesting is a non-profit educational organization that sponsors programs and provides information through their local volunteer chapters for the education and use of individual investors and investment club members. BetterInvesting neither recommends nor endorses specific securities. All are encouraged to do your own stock selection research.