

Are you ready for SSGPlus?

The online **SSGPlus** tool provides a two-page view of the Stock Selection Guide for the more experienced user.

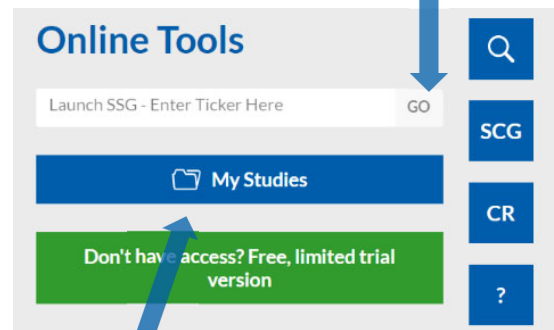
Users already familiar with Stock Selection Guide concepts and who complete SSG studies on a regular basis find that the condensed format of the SSGPlus is easy and efficient to navigate.

The SSGPlus tool also offers in-depth research opportunities by providing additional graphs of fundamental annual data, quarterly data analysis and more portfolio reports.

Regardless of the SSG tool used, the methodology and the results are the same.

1 How to Access

To open a **new** study, enter a ticker into the box on the member home page, pick from the list and click **GO**



-OR- Click on **My Studies** to go to your library of saved studies.

2 How to Open a New Study, Open a Saved Study

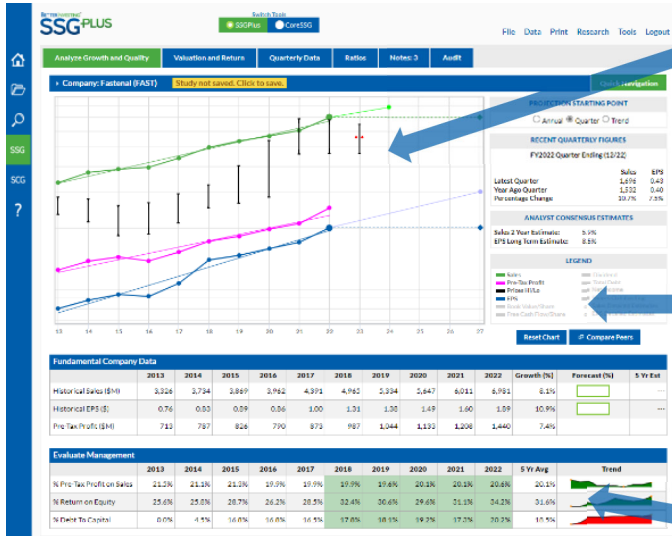
Click on the **My Studies** icon to open the Portfolios and Studies page.

Enter a new ticker and click on **New Study**.

Mouse over an existing study and click to open.

Actions	Company	Ticker	Name	Date Created	Sector	Industry
	Fastenal	FAST	FAST 3/20/24 SSG Tutorial	3/20/2024 4:50:05 PM	Industrials	Industrial Distribution
	Incyte	INCY	INCY 1/30/24 QD Suzi	1/30/2024 2:47:07 PM	Healthcare	Biotechnology
	Snap-on	SNA	SNA 2/1/24 QD Suzi	2/1/2024 11:56:24 AM	Industrials	Tools & Accessories
	Red Violet	RDVT	RDVT 2/12/24 QD Suzi	2/12/2024 3:08:25 PM	Technology	Software - Application
	Applied Mat	AMAT	AMAT 2/15/24 QD	2/15/2024 7:18:54 PM	Technology	Semiconductor Equipment & M
	Eagle Materials	EXP	EXP 2/15/24	2/15/2024 9:24:41 PM	Basic Materials	Building Materials
	Graco	GGG	GGG 2/15/24	2/15/2024 9:28:25 PM	Industrials	Specialty Industrial Machinery
	Semler Scientific	SMLR	SMLR 2/23/24	2/23/2024 3:35:11 PM	Healthcare	Medical Devices
	Costco Wholesale	COST	COST Suzi	7/26/2017 5:24:33 PM	Consumer Defensive	Discount Stores
	Nordson	NDSN	NDSN Suzi	7/29/2018 4:32:19 PM	Industrials	Specialty Industrial Machinery
	Amazon.com	AMZN	AMZN Suzi	1/6/2022 6:35:41 PM	Consumer Cyclical	Internet Retail

3 Visually Analyze History and Review Quality Indicators



Look for company sales and earnings history that is growing (**UP**) and consistent (**STRAIGHT**) and where earnings follow sales (**PARALLEL**).

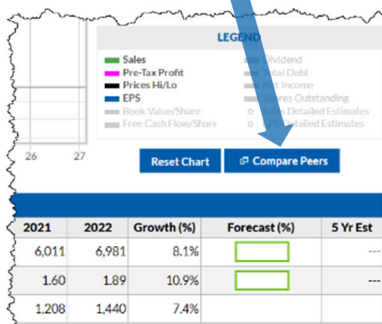
Click grayed out items in the **Legend** to graph other fundamental data.

Review data in the **Evaluate Management** section to help identify well-managed, quality companies.

4 Review Peer Data

Optional: Change from default peers to your peers by entering new tickers and clicking on **Update Study**.

Step 1:
Click on the **Compare Peers** button to open the peer data display.



Click grayed out items in the **Legend** to display peer data on the graph.

5 Forecast Sales & Earnings

Click in the green boxes to enter forecasts.

Fundamental Company Data													
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Growth (%)	Forecast (%)	5 Yr Est
Historical Sales (\$M)	3,326	3,734	3,869	3,962	4,391	4,965	5,334	5,647	6,011	6,981	8.1%	7	9,791
Historical EPS (\$)	0.76	0.83	0.89	0.86	1.00	1.31	1.38	1.49	1.60	1.89	10.9%	7	2.65
Pre-Tax Profit (\$M)	713	787	826	790	873	987	1,044	1,133	1,208	1,440	7.4%		

Enter the forecast and click **Update Study** to save your forecast.

Determine Sales 5 Year Forecast

5 Year Forecast Sales Growth Rate

Analyst 2 Yr Estimate: 5.9%

Your Sales Growth Rate Forecast:

Update Study

Determine EPS 5 Year Forecast

Select 5 Year Forecast EPS Growth Rate:

Projection Starting Point: QUARTER [EPS - 1.09, Sales - 6,981]

Your EPS Growth Rate Forecast: % 5 Year Estimate: 2.65

Analyst Estimate: 8.5%

Preferred Procedure Growth Calculation: 6.5% 5 Year Estimate: 2.59

Preferred Procedure Calculation

Restore Defaults	Defaults	Judgments	Result
Projected 5 Year Sales Growth Rate (Your Forecast):	7.0%	7	9,791
Less Expenses (5 Year Avg. % Pre-Tax Profit Margin):	20.1%	20.1	-7,823
Less Taxes (Last Year Tax Rate):	24.5%	24.5	-482
Less Preferred Dividends (Current Preferred Dividend):	0.0	0.0	0
Result: Projected 5 Year Total Earnings of:			1,486
± Shares Outstanding (Current Diluted Shares in Mil.):	572.7	572.7	2.59
5 Year Composite Annual EPS Growth Rate:			6.5%

Update Study

Historical Data

Sales

2013	3,326
2014	3,734
2015	3,869
2016	3,962
2017	4,391
2018	4,965
2019	5,334
2020	5,647
2021	6,011
2022	6,981

- Pre-Tax Profit Margin
- Taxes
- Diluted Shares Outs
- Sales Growth Trend
- EPS Growth Trend

6 Review P/E History, Forecast High, Low P/Es and Prices

Click on the **Valuation and Return** tab to access more Stock Selection Guide information.

Review the table of historical earnings, price and P/E data.

Company: Fastenal (FAST) Study not saved. Click to save. Quick Navigation

3. PRICE EARNINGS HISTORY as an indicator of the future

CLOSING PRICE (03/02/23): 52.90 52-WEEK HIGH: 60.74 52-WEEK LOW: 43.73

Year	Price		Earnings	Price Earnings Ratio		Dividend	% Payout	% High Yield
	High	Low	Per Share	High A / C	Low B / C	Per Share	F / C * 100	F / B * 100
2018	30.6	23.7	1.31	23.3	18.1	0.77	58.8%	3.3%
2019	37.9	24.8	1.38	27.5	18.0	0.87	63.0%	3.5%
2020	50.5	26.7	1.49	33.9	17.9	1.00	67.1%	3.7%
2021	64.7	43.4	1.60	40.5	27.1	1.12	70.0%	2.6%
2022	64.1	43.7	1.89	33.9	23.1	1.24	65.6%	2.8%
AVERAGE		32.5		31.8	20.9		64.9%	
CURRENT/TTM			1.90		23.0	1.40	73.7%	
AVERAGE PRICE EARNINGS RATIO: 26.3				CURRENT PRICE EARNINGS RATIO: 27.8				

Show / Hide Price/Earnings Chart Compare Peers

4. EVALUATING RISK and REWARD over the next 5 years

A. HIGH PRICE - NEXT 5 YEARS

Avg High P/E: --- X Estimate High Earnings / Share: 2.65 = Forecasted High Price:

B. LOW PRICE - NEXT 5 YEARS

(a) Avg Low P/E: --- X Estimate Low Earnings / Share: 1.90 = Forecasted Low Price: 0.0

(b) Avg Low Price of Last 5 Years: 32.5

(c) Recent Market Low Price: 43.4

(c) 2021 Low Stock Price: 43.4 52 Week Low Stock Price: 43.7

(c) 2022 Low Stock Price: 43.7

(d) Price Dividend With Support: Indicated Dividend = 1.40 = 37.4

High Yield: 3.7%

Selected Forecasted Low Price:

Evaluating Risk At A Glance

Zone: **INVALID**

Forecasted High Price: ---

Forecasted Low Price: ---

Closing Price (03/02/23): 52.90

Upside Downside Ratio: ---

Potential Price Appreciation: ---%

Click in the green boxes to enter High P/E, High Price, Low P/E and Low Price forecasts.

7 Review Potential Return

Results Summary gives a quick view of key indicators.

5. FIVE-YEAR POTENTIAL

A. CURRENT YIELD

Indicated Annual Dividend	=	1.40	=	0.0265	=	2.6%
Closing Price		52.90				

B. AVERAGE YIELD - USING FORECAST HIGH P/E

Avg. % Payout	=	64.9	=	2.1%
Forecast High P/E		31.0		

AVERAGE YIELD - USING FORECAST AVERAGE P/E

Avg. % Payout	=	64.9	=	2.5%
Forecast Average P/E		26.00		

C. COMPOUND ANNUAL RETURN - USING FORECAST HIGH P/E

Annualized Price Appreciation	9.2%
Average Yield	2.1%
Annualized Rate of Return	11.3%

COMPOUND ANNUAL RETURN - USING FORECAST AVERAGE P/E

Annualized Price Appreciation	5.4%
Average Yield	2.5%
Annualized Rate of Return	7.9%

SSG Results Summary

Zone: HOLD

Upside Downside Ratio: 2.3 To 1

Total Return (High P/E): 11.3%

Projected Return (Avg. P/E): 7.9%

Buy price to satisfy US/DS of 3 to 1 and 15% total return: 44.8

Buy Below price based on zoning selection: 50.5

Closing Price (03/02/23): 52.90

Review Potential Return – compare with other candidate companies to find the best option.

This Potential Return is calculated using the **Forecast Average P/E** and will generally provide a more conservative estimate of potential return.

8 Save, Send, Print & Research

Use the top menu options to **change** study data, **save** the study, **email** it to others, **print** a two-page PDF of the SSG or set your **preferences**.

Click on the **Research** link to quickly link to other free reference websites.

