



Georgia Chapter Newsletter

Winter 2024



Using Metrics to Help Investors Value Stock

My last message introduced the question - Have you struggled with how to determine if stocks are trading at a reasonable price? We are constantly asking how to determine if a stock is trading at a reasonable price before purchasing. I wanted to take a look at several popular models that offer clues to help determine if shares are too expensive to buy. My last message shared a few pointers on determining the Price/Earning Ratio (P/E) of a stock. Let us take a look at Price-to-Book Ratio (P/B).

Just as price/earning (P/E) ratio, the price-to-book ratio divides a company's stock price by the book value, which is a measure of total assets minus liabilities. The ratio is often used by investors on the hunt for undervalued stocks at reasonable prices.

It is typically used to evaluate financial stocks, particularly banks, and shares of companies with tangible assets. It is less useful for tech companies because their growth prospects often are not captured on company balance sheets.

The S&P 500 is trading at a forward price-to-book ratio of 4.15, above its 10-year average of 3.26 and its 20-year average of 2.76. In comparison, Nvidia's price-to-book ratio is 22.48. Using this model, Home Depot and building-product company Masco are among the priciest stocks in the index, while Paramount Global and Invesco appear to be among the cheapest.



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Using Metrics to Help Investors Value Stock (continued)

So, the bottom line; a company's price-to-book ratio, or P/B ratio, compares the value of its current stock price per share to its book value per share. A P/B ratio of one means that the stock price is trading in line with the book value of the company. Lower P/B ratios can indicate that a stock is undervalued, while higher values may indicate that the stock is overvalued or trading at a premium. However, the usefulness of P/B ratio has limitations. It is most helpful when considering companies in asset-heavy industries, as it ignores valuable elements such as intangible assets. The P/B ratio is often used by value investors to find high-growth companies that are currently undervalued, but it should be only one tool out of many that investors use to determine a company's value. Now I have to think about another metric to consider sharing with you on determining the valuation of stocks. I emphasize there are different metrics to consider. I try to use as many different ones as possible. I also have to consider that one metric does not fit all companies. I try to learn as much as possible about getting the best purchase for my money. I am a cheap, and lazy investor. I hope you will return next quarter to find a metric you already know about or you will find one that will be new to you and you will be willing to consider when checking out your next stock purchase.

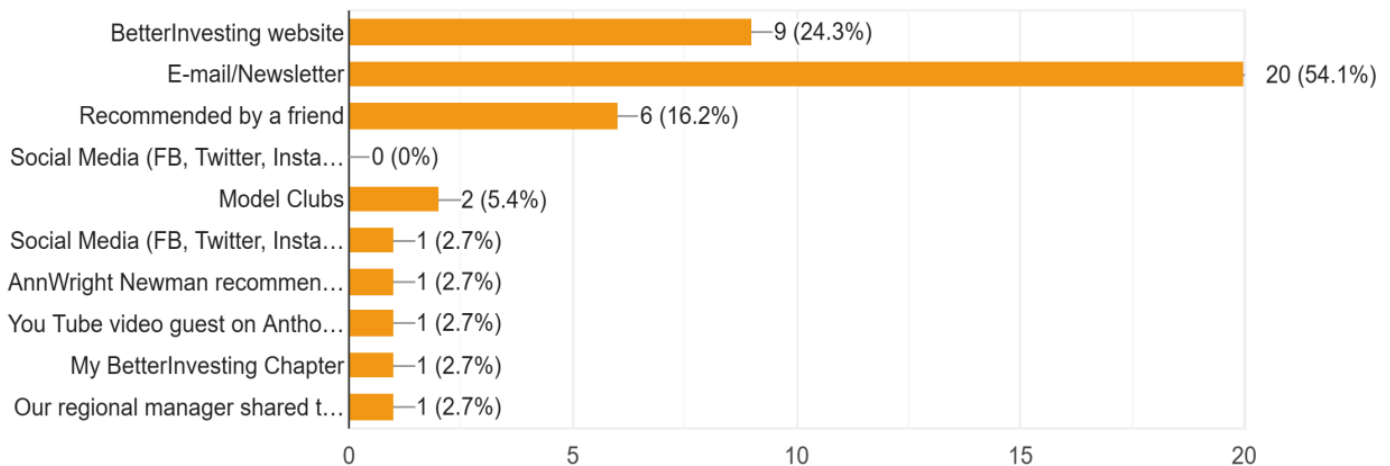
Written by Cynthia McCrary



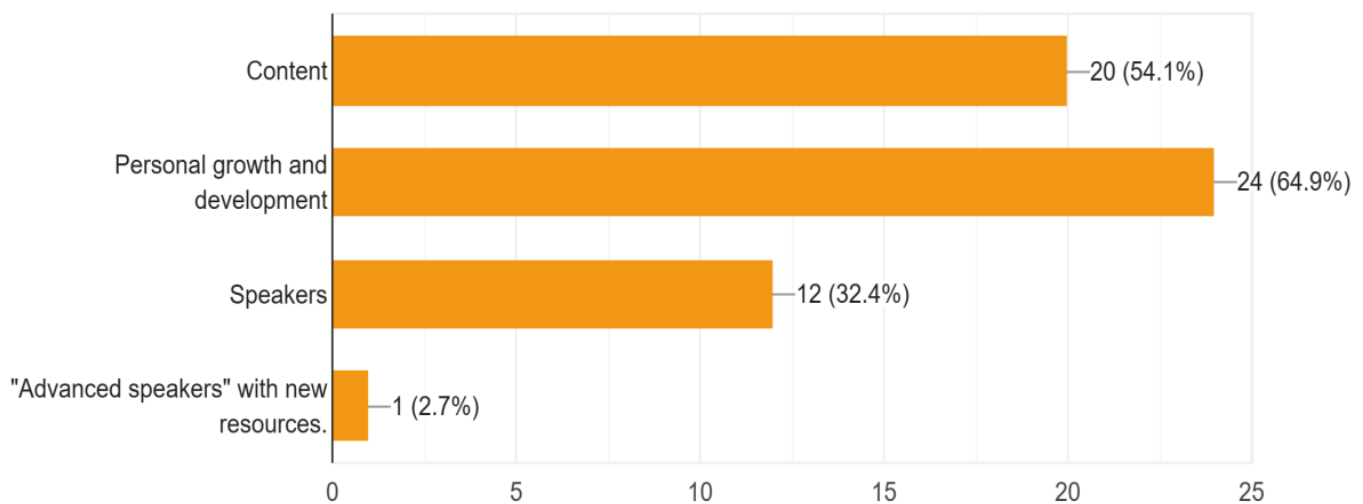
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2024 Investor Fair Survey Results

How did you hear about the Annual Investor



Why did you choose to attend the event?

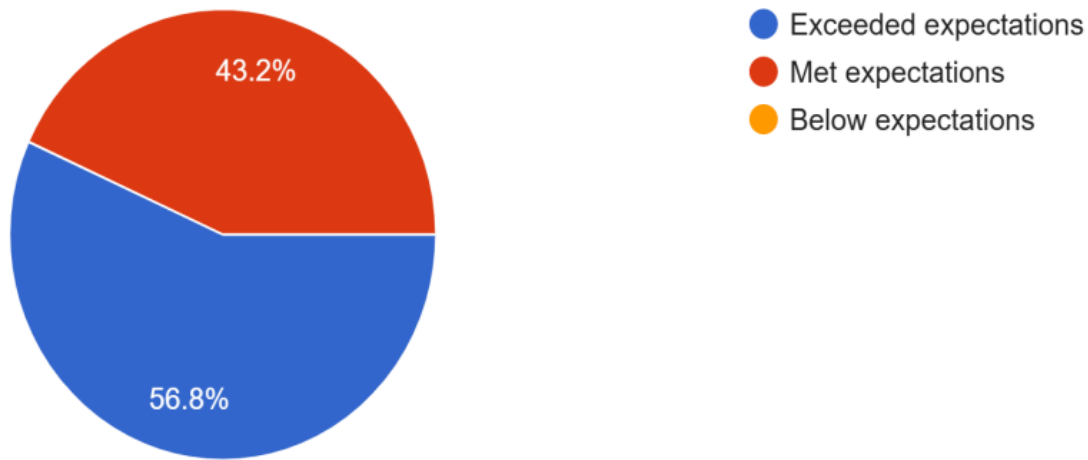




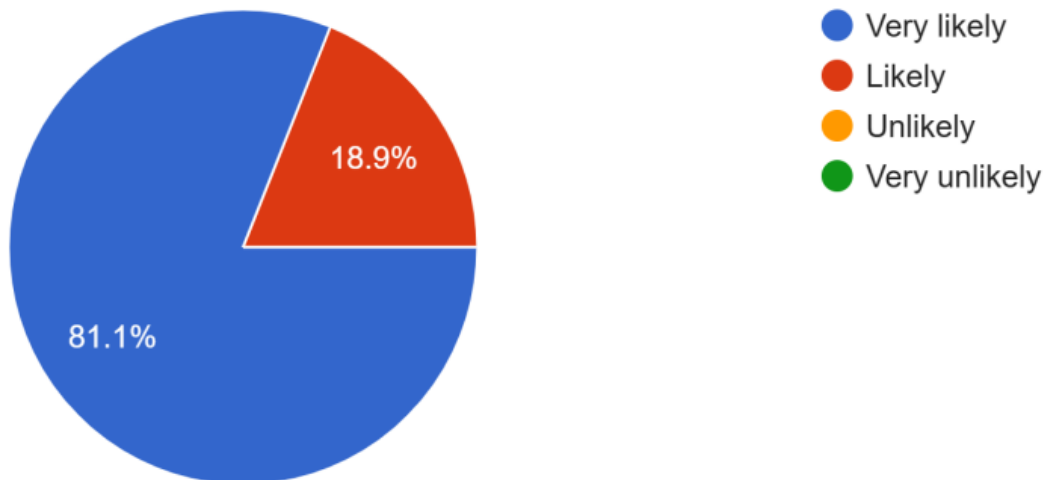
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2024 Investor Fair Survey Results (cont.)

Overall rating of the event



How likely would you recommend this event to a friend?





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Fall 2024

Countdown to the

11th ANNUAL BI GEORGIA CHAPTER INVESTORS EDUCATION FAIR

AUGUST 23 2025

From 9:00-4:00pm

"THRIVING IN THE UNKNOWN...CAPITALIZING ON CHANGE"

Location

DOROTHY C. BENSON SENIOR MULTIPURPOSE FACILITY
6500 Vernon Woods Dr., Sandy Springs, GA 30328

Visit Our Website

<https://www.betterInvesting.org/chapters/georgia>

Email Us

Education@georgia.betterInvesting.net





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2024 Portfolio Contest Latest Results



2024 PORTFOLIO CONTEST - GA CHAPTER

RANKING BY VALUE

1. J.PARKS - \$138,438K
2. WOMEN OF WORTH - \$136,000K
3. C.HIGHTOWER - \$133,046K
4. K.PILLETTE - \$132,831K
5. FCI STOCK CLUB- \$128,499K
6. J.BAKER - \$94,043K
7. T.HOWELL - \$90,407K



VALUE AS OF NOV 2024

Who will Win the 2024
Portfolio Contest?

**Get Ready for the 2025
Portfolio Contest**





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2025 Georgia Chapter Portfolio Contest

Did you know? There are a few days remaining before the entry deadline for the 2025 Georgia Chapter Portfolio Contest. It seems that members of our chapter remain reluctant to show off their investing skills. Last year we only had 5 individual entries and 3 club entries. I **know** we can do better than that. **Remember**, you don't have to enter your actual portfolio. You can make up a watchlist portfolio or just a list of companies that you are interested in. This is intended as a fun exercise for all. Check out the rules and the entry form on the chapter website and let's have some fun. If you enter, you may end up with a little money in your pocket. We hope to receive your entry form soon.

Thanks for your support and we wish you
BetterInvesting and Happy Holidays!!

BETTER INVESTING
Georgia Chapter

2025 Georgia Chapter Portfolio Contest Rules

- The contest will run from January 1, 2025, until December 31st, 2025. There will be a separate contest for clubs and individuals. The deadline for all entries will be 11:59 PM on December 31, 2025.
- The initial value of all equities will be determined by their per share values at the end of trading on December 31, 2024.
- Each entry will be allotted \$100,000.00 in fictional money to be invested in no more than 10 equities. All equities must be traded on the New York or NASDAQ stock exchange.
- You may rebalance (add, delete equities or reallocate dollars) only once during the contest period. Replacements will be for the value of the equity being replaced on the date of replacement. Dividend payments will not be added to equity values.
- First place in the club category will receive \$200 and second place will receive \$100. First place in the individual category will receive \$200 and second place will receive \$100. Clubs may only enter one portfolio, but it does not have to be their club's portfolio.
- The value of the total portfolio at the close of business on December 31, 2025, will determine the winners.
- Only individuals and clubs may only enter one portfolio and the club, or the person must be a member of the Georgia Chapter as determined by the membership list as of 12/31/2024. If a club has a member who lives out-of-state, they may participate if they verify affiliation to a Georgia Chapter club.

BETTER INVESTING
Georgia Chapter

2025 Georgia Chapter Portfolio Contest

This is the official entry form for the 2025 Georgia Portfolio Contest. The entry deadline is:

December 31, 2024, at 11:59 PM EST. The maximum total investment is \$200,000.00. A copy of the entry form must be emailed to info@georgia.betterinvesting.net by the deadline. Draft rules for the contest are posted on the Georgia Chapter website in the News and Articles section. If any changes to the rules affect your allocation decisions, you may submit a new entry form by the deadline. The initial value of all equities will be determined by their per share values at the end of trading on December 31, 2024.

Club or Individual Name	City	State
Company Name	ticker Symbol	Amount to Invest in this company
1.		
2.		
3.		
4.		
5.		
6.		



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ACME Article

ACME currently has 9 active members overseeing 11 stocks in our portfolio. We are averaging around 4 to 5 guests per meeting and welcome anyone interested in attending. Currently, we meet online via GoToMeeting. This process continues to work very well with members using their own computer screens to view all documentation including Stock Study Guide's (SSG's) and PowerPoint presentations.

ACME strives to be a place where members can invest and reinvest regularly in high-quality stock and maintain a diversified portfolio. Each month the club evaluates stock portfolio performance along with discussing companies for future purchases. Meetings also include an educational portion to assist members with continuing to grow their investment knowledge.

The ACME Investment Club portfolio is currently performing at 11.2% versus the Vanguard Total Stock Market Index of 10.3% for the same period as of May 9, 2024. Our goal is to try and reach a 15% overall return. All are welcome to attend our virtual monthly meetings to learn more about investing the Better-Investing way to secure your financial future.

All meetings are held online via GoToMeeting the second Saturday of each month from 12-2 PM at the following link:

<https://global.gotomeeting.com/join/594493789>.

Article written by Zuwena Johnson



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Schedule a Club Visit

As Directors, one of our many responsibilities is to partner with investment clubs and individuals to make them as successful as possible. We are able to visit clubs in person or virtually. We can train on BI tools, provide portfolio analysis and even provide treasurer assistance. We currently have approximately 1000 active members, including 125 BI clubs plus approximately 225 individual investors. In our efforts to reach out to our members, our role is to make sure you have a positive BI experience and to offer any training or educational program you feel you need. Another part of our support is to celebrate club anniversaries. We typically recognize clubs at various milestones.

**To schedule your club visit, email
contact@georgia.betterinvesting.net**





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Upcoming Events

Check out our website for the most up to date events

[Mentoring - Every 2nd Thursday of the month @7pm](#)

(except in the month of December)

Model Club Meetings:

[ACME—Every 2nd Saturday @ 12 noon](#)

[CGMIC—Every 3rd Saturday @ 12 noon](#)

2025 Investor Fair—Saturday, August 23, 2025

"Know what you own, and know why you own it." — Peter Lynch

Join US:



@betterinvesting_gachapter

