

Four Directors Elected to ICLUBcentral Board

Madison Heights, Mich. — July 2, 2009 — The NAIC/BetterInvesting board of directors is pleased to announce that Roger Ganser, Kamie Zaracki, Doug Gerlach and Bryce Klemptner have been named to the board of directors of ICLUBcentral. As announced on June 1, BetterInvesting and ICLUBcentral are merging, with ICLUBcentral functioning as a for-profit, wholly owned subsidiary of BetterInvesting.

Roger, currently the chairman of the NAIC/BetterInvesting board, is the semi-retired managing partner and founder of Venture Investors LLC, the general partner of five early stage venture capital funds with a primary focus on companies formed around university research. He will serve as chairman of the ICLUBcentral board.

Kamie is the CEO of BetterInvesting. She joined BetterInvesting from The Conference Board, a global nonprofit organization where she had served as director of associates service since 2006. She previously held several leadership positions at AT&T. Kamie will be the ICLUBcentral board's CEO.

Bryce, a consultant in McKinsey & Co.'s Private Equity Practice, previously served as vice president of marketing and business development at ICLUBcentral and regularly led investing classes at national and regional events. In his role at McKinsey & Co., Bryce is focused on counseling funds and limited partnerships on all aspects of the business, from strategy and organization to specific investments and portfolio companies. Bryce also was elected to the NAIC/BetterInvesting board of directors in June.

Doug is the vice president of strategic business management at ICLUBcentral. He founded the financial portal Investorama.com (later acquired by ICLUBcentral) in 1995 and co-created the original BetterInvesting.org website soon after. He served for nine years as a director of BetterInvesting's Computer Group Advisory Board and is a popular speaker at BetterInvesting events across the country. Doug is the ICLUBcentral board's vice president-secretary.

The election of these four directors follows the appointment of Jim Thomas to the board. Jim will serve as the board's treasurer.

Over the next several months the NAIC/BetterInvesting board of directors will focus on adding independent directors to the ICLUBcentral board with experience in software and product management.